



## Social Media Policy

Elections NB uses social media platforms, to share non-partisan news and information about elections and the electoral process in New Brunswick.

Elections NB has the following social media accounts:

- Facebook [Elections NB](#)
- Instagram [@electionsnb](#)
- LinkedIn [Elections New Brunswick / Élections Nouveau-Brunswick](#)
- Snapchat [@electionsnb](#)
- TikTok [@electionsnb](#)
- X [@electionsnb](#)
- YouTube [@ElectionsNB](#)

### Content

Through our accounts we aim to keep New Brunswickers informed about the electoral process in the province and specific activities of our office during election events. We repost news releases, information about voter registration and voting opportunities and other relevant information about the events that we administer.

### Messages

We actively monitor our social media accounts and aim to respond in a timely fashion to questions and messages which may require a response.

As a non-partisan agency of the legislative assembly, we don't respond to questions or posts that fall outside of our mandate or that take a position on political issues or matters of public policy.

Any comments that we view as inappropriate, partisan or abusive will be removed.

### Complaints

Elections NB does not accept and will not respond directly to complaints via social media.

If you wish to file a formal complaint with our office, please submit it by email or by mail to the contact information below:

E-mail: [info@electionsnb.ca](mailto:info@electionsnb.ca)

Mail: Elections New Brunswick  
P.O. Box 6000  
Fredericton, NB E3B 5H1